

# Gain The Unfair Advantage

#FOCUS #CLARITY #PROGRESS



## OUR VISION:


To empower ambitious professionals to Own Their Full Potential.

## OUR MISSION:

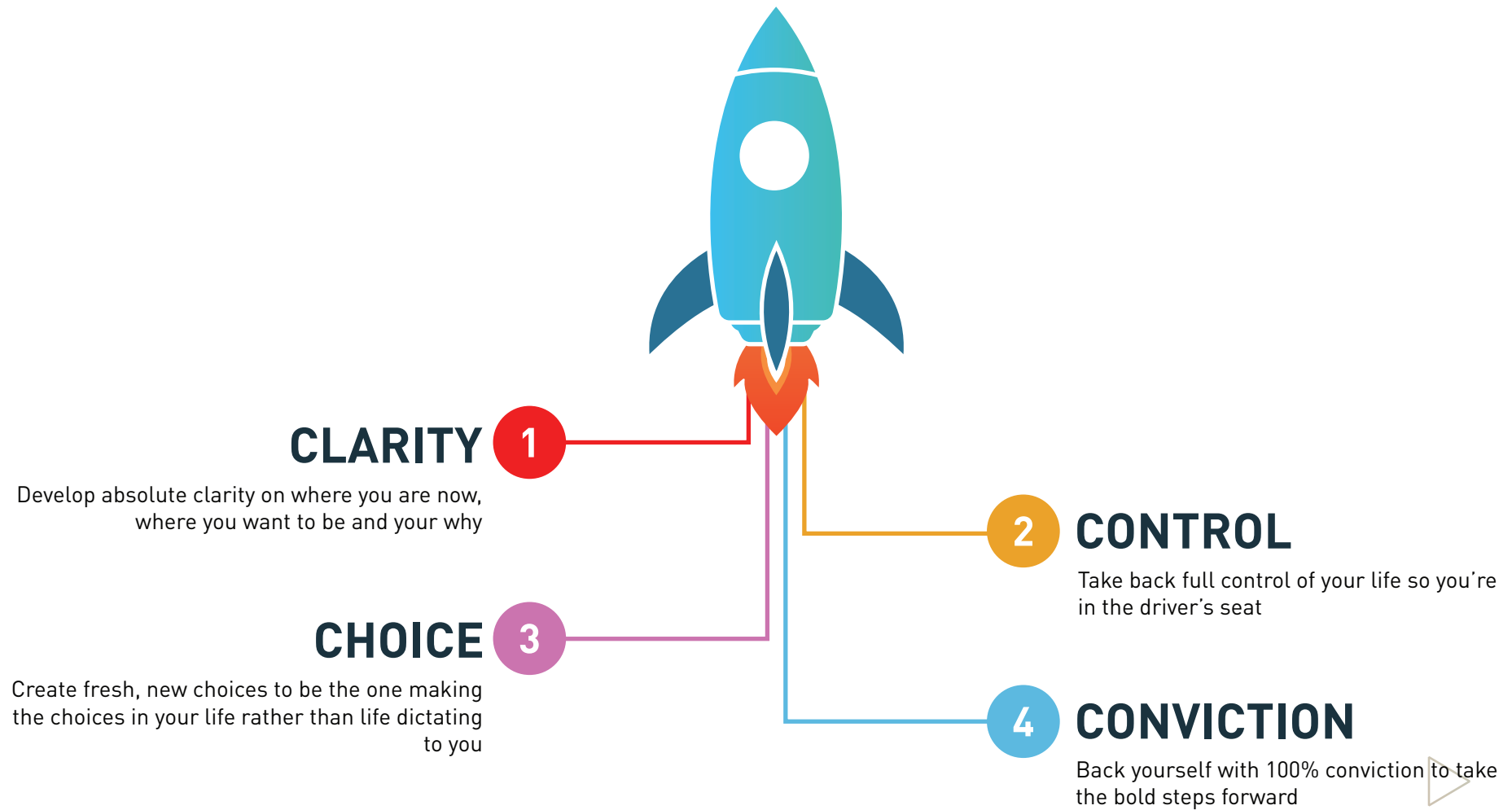
To equip 10,000 people with the skillsets, toolsets and mindset to back themselves with conviction and operate at peak performance to Own Their Potential!

## OUR PROMISE:

You will leave this intensive with clarity on your goals, what's standing in your way and the actions to take for accelerated progress.



# C4 ACCELERATOR





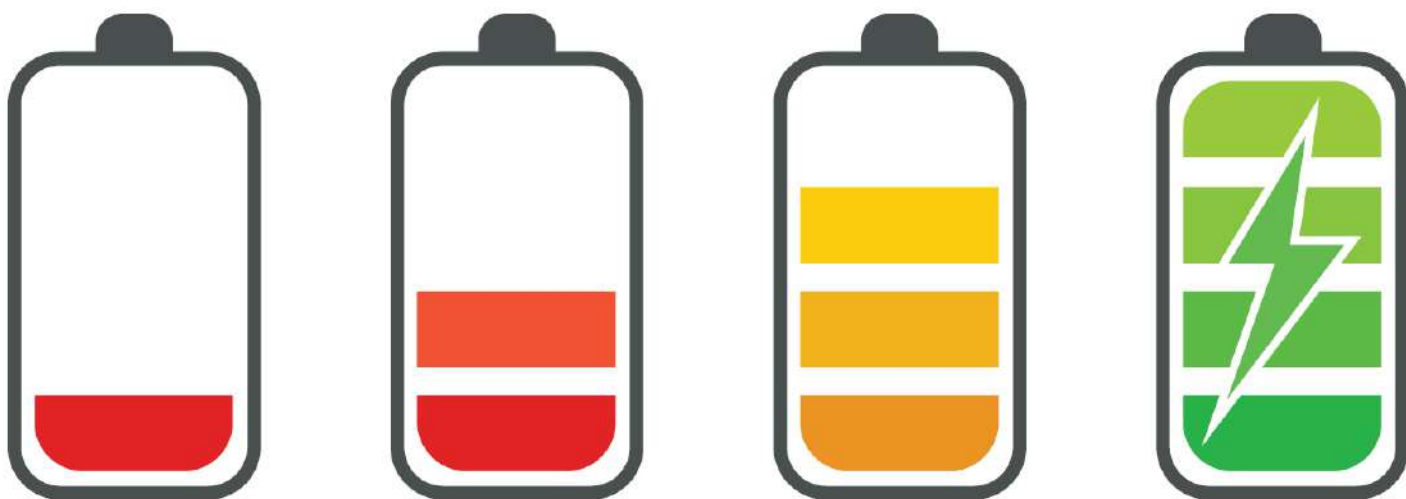




## Notes

### Insights

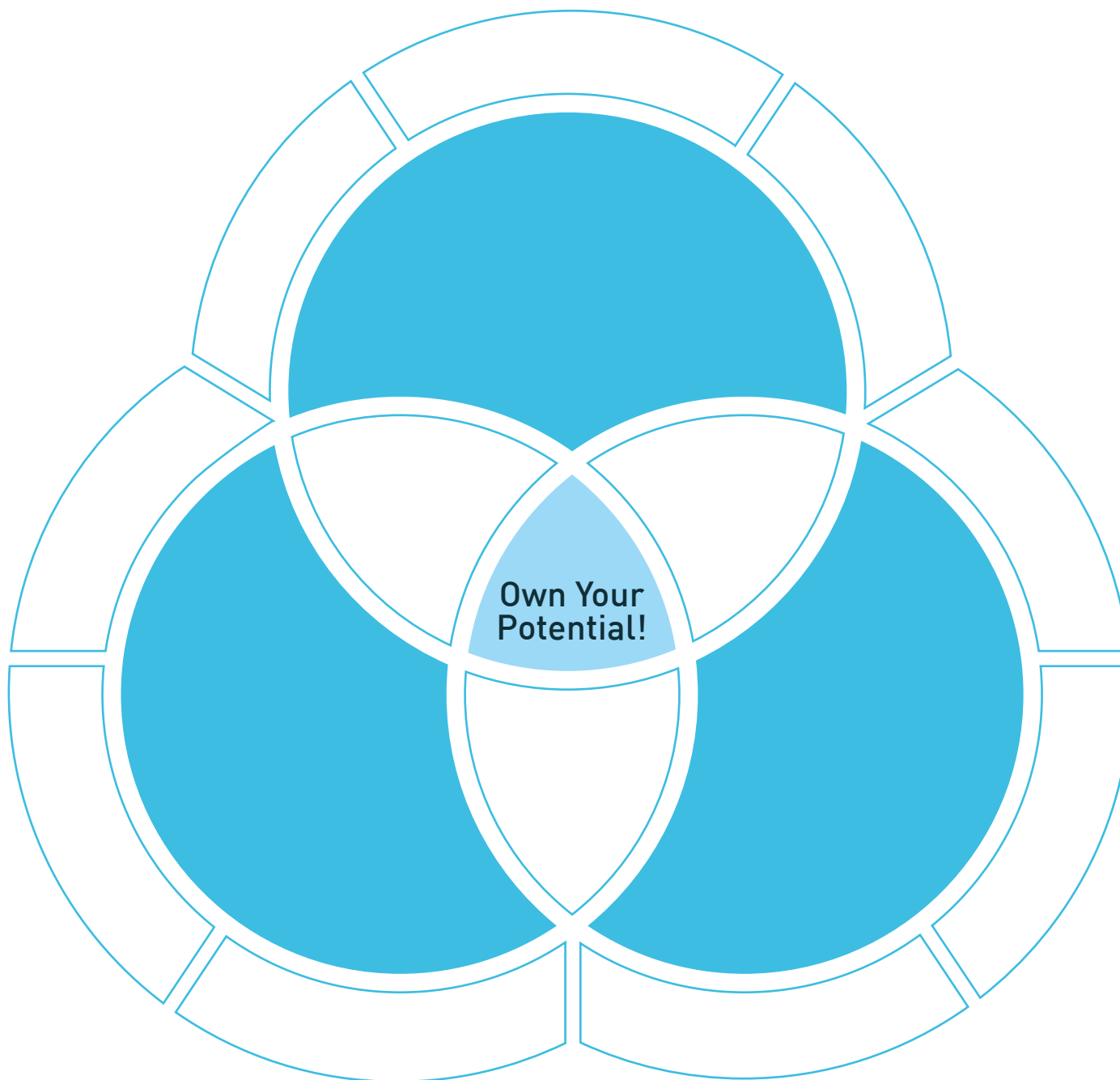
### Actions





## Notes

Insights	Actions





# PUSH-PULL MOTIVATION

## Frustrations Now

Score (1-10)

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

## COI: Cost of Not Taking Action

Score (1-10)

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

## Wants & Goals

Score (1-10)

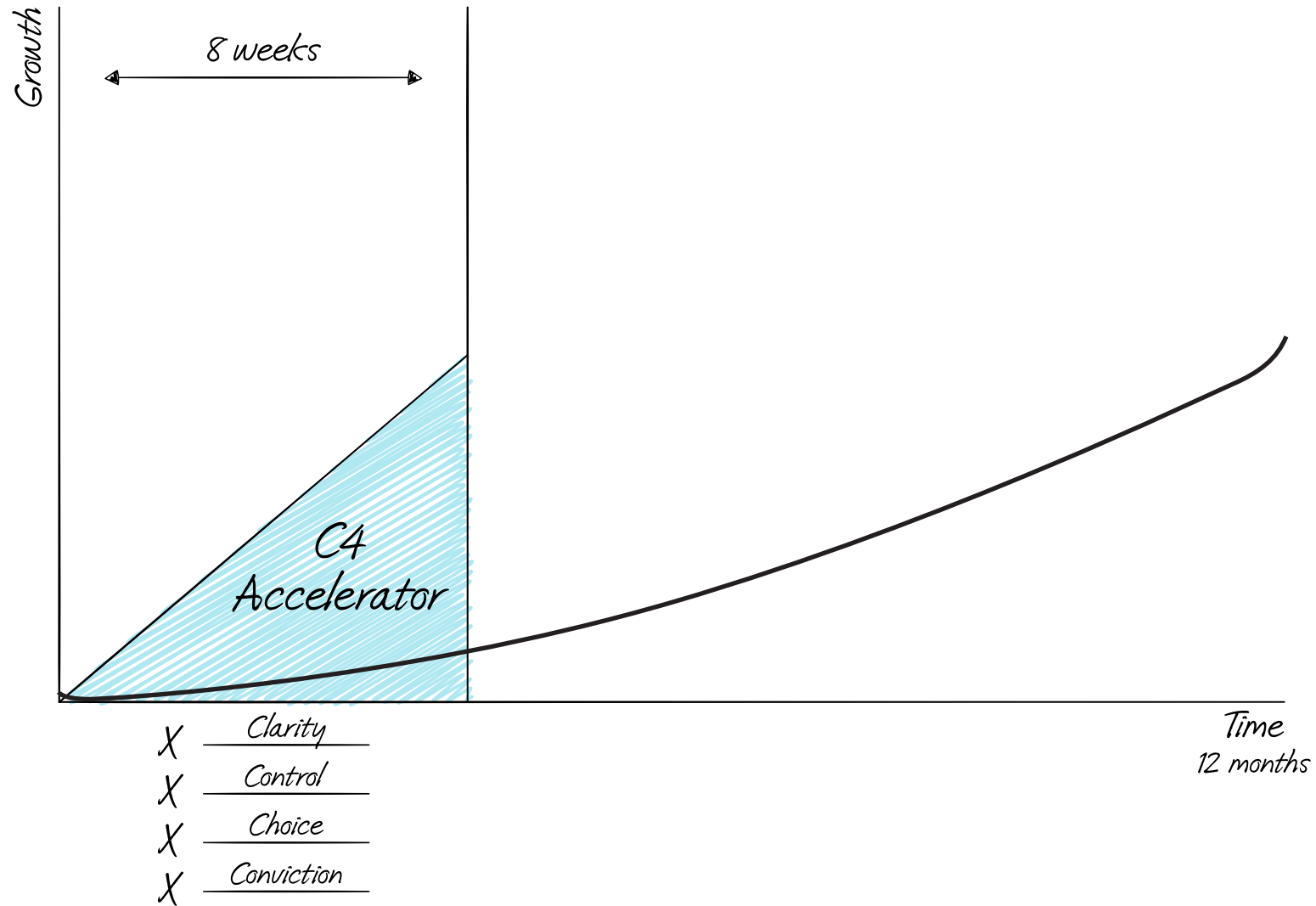
- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

## ROI: What will happen in the future if I take action?

Score (1-10)

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

# COMPOUNDING GROWTH






## Notes

Insights	Actions



# GROWTH EXERCISE

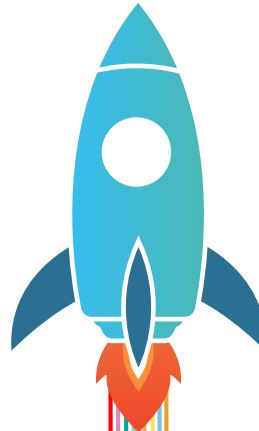
Which of the Key Outcomes resonate with you the most and why?



Top	Why	Impact for you
1.		
2.		

# THE POWER OF DECIDING TO CHANGE





## CLARITY

Create 20/20 vision of where you are now, where you want to go and why it's important to you.

1

## CHOICE

Master your day with the skills and mindset to create time, energy and space.

3

## MOJO MAXIMISER

Learn how to create and reclaim your full Mojo to at your best in any situation

5

## MATRIX VISION

Upload the cutting edge Vertical Development skills to effectively manage any problem and opportunity

7

## CONTROL

Claim your full executive power. Learn the secret to harnessing your 4 core superpowers and take extreme ownership of your life.

2

## CONVICTION

Back yourself with conviction with gaining a deep understanding of your strengths, triggers and blindspots so you can show up being 100% fully you.

4

## CALM UNDER PRESSURE

Master stress and build resilience with the 'Iceman Method' to be 'calm under pressure' when the heat is on.

6

## SLAY THE DRAGON

Understanding how and why you hold yourself back from being your best. Master the skills to 'slay your dragon' to unleash your brilliance!

8








## C4 ACCELERATOR IS FOR PEOPLE WHO:

- ▶ Have said enough is enough, it's up to me to make a change
- ▶ Have committed to doing something different to achieve something different (and better!)
- ▶ Want to get profoundly real in their lives to show up as the 100% REAL YOU!
- ▶ Can give themselves permission to step up to Own Your Potential!

## C4 ACCELERATOR IS **NOT** FOR PEOPLE WHO:

- ▶ Want a lot of theory and reading  
(The programme is based on neuroscience, positive and developmental psychology, performance coaching and more)
  - ▶ Don't want to be part of a team to ask questions, implement the new skills quickly and celebrate their wins
  - ▶ Think that by staying the same is keeping the 'safe'
  - ▶ Don't want to share, explore and support each other as part of a community
- 



## Notes, Insights and Actions

# REAL PEOPLE ACHIEVING REAL RESULTS

**C** Cody Carnachan  
2 reviews

★★★★★ a year ago

**Positive:** Communication, Professionalism, Quality

I have been working with Kelly for the past 3 years and doing so has completely transformed my outlook on life and work. I now find myself being more rational, pragmatic and more often challenging myself and my thinking. Being the sole ...[More](#)

**ryan larraman**  
8 reviews

★★★★★ 3 months ago

**Positive:** Communication, Professionalism, Quality

Kelly Samson will help you discover your perfectly attuned self. Are you ready to live fully? To slay the habits that don't serve you or others around you? Receiving quality coaching is fascinating and gets results. Anyone who has had a decent coach in their life will attest to this. Kelly is decent, inside and out.

**James Webb**  
7 reviews 4 photos

★★★★★ a month ago

**Positive:** Communication, Professionalism, Quality

Kelly brings the perfect balance of compassion & challenge to our coaching sessions listening deeply and asking questions that get right to the heart of the matter. I would recommend Kelly especially for first time coachees as he will look after you.

**D** Dom Driver  
1 review

★★★★★ 3 weeks ago

I would heartily recommend Kelly at Pure Results. I received a 10 session course of life-coaching with Kelly for my 40th birthday, and it was the perfect present. Finding myself in a slump career-wise, I needed some help to build ...[More](#)

**C** Christine Dryland  
2 reviews

★★★★★ 2 months ago

**Positive:** Communication, Professionalism, Quality

I found Kelly's coaching to be empowering, supportive and very valuable. I would definitely recommend this coaching program to others. Thanks again Kelly.

**Stefan Evans**  
1 review

★★★★★ 6 months ago

Really enjoyed the leadership coaching sessions with Kelly. Some practical and helpful guides to different situations around self awareness, growth, feedback and working effectively in a team environment. Some great tools to put in the tool ...[More](#)

**H** Heidi Cotton  
1 review

★★★★★ 3 months ago

**Positive:** Professionalism

Its been a pleasure working with Kelly for the past year and together we have been on journey of self discovery. Guided by Kelly's support and professionalism, I have enriched my leadership ...[More](#)

**Shane Davis**  
1 review

★★★★★ 9 months ago

**Positive:** Professionalism, Quality

Kelly has a relaxed coaching style that establishes a comfortable space for exploring thoughts and ideas around leadership and the personal challenges one might be facing with them. ...[More](#)

**Royce Pedersen**  
Local Guide 89 reviews 317 photos

★★★★★ 9 months ago

Kelly has coached our leadership team via the Breakthrough Company for the last year and has made a real difference to how we operate as a team and as individuals. We have had a major focus on active management where Kelly has challenged ...[More](#)

4.9 ★★★★★

70 reviews

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Starship Foundation  
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## Hi, I'M KELLY

I empower people to run their lives more successfully and purposefully to become the best version of themselves. To break old limits and bust through that ceiling!

Working with people to reach their full potential is my passion. People committed to change work with me to support, challenge and hold them accountable to achieve more than they thought possible.

Creating new ways of seeing, thinking and empowering others is the life I thrive on; this is my mission, passion and purpose.

[Book a Free 30 Min Action Plan Session Now](#)



## BONJOUR, I'M MELISA

I am an Associate Certified Meta-Coach specialized in Personal Development and a Self Actualization Facilitator.

My experience as an expat and my bilingual skills (Native French and Fluent English Speaker) allows me to offer my service to international clients or to clients with international challenges or touchpoints. I understand what it means to leave your country, your family, your friends, your lovely bubble. No matter the reason, I will support and assist you on a new journey full of challenges and opportunities. Together, I will make now the right time to discover yourself, grow, change, and unleash your potential!

[Book a Free 30 Min Action Plan Session Now](#)

## Control Reclaimed!

David [redacted]  
Keeping a steady morning routine whilst preparation for work.  
State of mind,  
Capturing that stinking thinking and applying reverse physiology.  
Being prepared to share your peers concerns.  
Knowing that showing my vulnerability isn't weakness it's helping myself get perspective from a trusted colleague/friend.  
Power of the mind can either tare me down or build me up,  
Words speak life or death once spoken I can't real them back,  
Awesome weekend C4!

Kelly Samson Admin  
David [redacted] Fantastic! Having the strength to be vulnerable! Leadership in action

## CREATED A FULL DAY!

Jason [redacted]  
Fantastic Friday - Taking back my calendar meant setting out clear boundaries for myself and others. And in doing, won a full a day! But part of it was really focusing only on the important, and spending as much time doing "important, not urgent" things!  
Now to keep this habit going!

Kelly Samson Admin  
Jason [redacted] Claimed back a full day each week - MASSIVE Win!  
Awesome effort applying the skills and making them a reality!

## Nerves into Excitement

Jordan [redacted]  
meeting 30 day goal miracle morning - Catching my thoughts and bodily reactions and turn them into above the line action 3 - Breaking the thinking loop - turning nervous and scared energy into excitement

## TRIPPLE WIN - Taking Responsibility!

Daniel [redacted]  
Wins:  
1. Finishing a paper at Massey for the semester. Just completed the exam minutes ago! Submitted final assignment last week.  
2. Being available for my family, my wife and newborn child.  
3. Taking rest when I can.  
Biggest Insight:  
Distraction is the devil. Don't be the victim. Take responsibility.

## Massive Progress

Steve [redacted]  
3 Wins!  
1. stepping above the line  
2. perseverance - I've cracked Archicad!  
3. being present and positive.  
Learning - easy to slip back, but really easy to catch it and change the thinking!

Jason [redacted]  
Wins:  
-Getting to gym, even though not at the planned time  
-Being aware of my 'below the line' thoughts  
Biggest Insights:  
That I've been going below the line quite often  
That taking imperfect action gets things moving

## Best Ever - 97% of Target

James [redacted]  
Have to post a win.  
12 months ago, I was in chaos, health was in chaos, our clients were in chaos, NZ was in lockdown chaos. Now, with the help of C4 thinking, we have caught up with our backlog.  
At easter 2020 we were 53percent of our target of 95percent, so between a rock and a very hard place). We are now we at a record 97percent of target.  
Thanks everyone for your help, and sorry about the hyperfocus absence last week.  
Looking forward to the next goals and having a really good balance going forward.

You, Melisa Cohen and Ryu Yamamoto 4 Comments Seen by 11

Ryu [redacted]  
BOOM! 🎉  
Like Reply 4h

Melisa [redacted]  
That is AWESOME to read!!!! 🎉🎉 Congratulations to YOU and your determination. Great achievement!!!  
Like Reply 4h

Kelly Samson Admin  
Awesome on so many levels James! Loving the focus and commitment to making the changes, you put in the work - hats off to you & high five!



**Fast Track Option:** If you want to implement quickly and achieve results with speed and certainty, book an Action Plan Session now.

**Book a free 30 min Action Plan session**